

RURAL DEVELOPMENT PROGRAM FOR UMBRIA 2014-2020



The company has benefited from the aid provided by the P.S.R. Umbria 2014/2020 measure 16 - sub-measure 16.4. - kind of intervention 16.4.1. action b) "Supply chain cooperation for the creation and development of short supply chains for the enhancement of cereals intended for human consumption", for the realization of a project called "Green Heart of Umbria" aimed at encouraging the short supply chain implemented through regional cooperation between agricultural companies and agro-food companies that transform and sell directly the product of agricultural production companies and that are the only intermediaries between farmers and the market, buying directly from the farmer and managing all the steps necessary to bring the final product on the market. The short supply chain, which brings together farmers, who produce and sell the raw material, and the industrial part, which undertakes to purchase and transform it, is the tool to obtain an increase in added value determined precisely by the transformation of cereals produced in the region. , by regionally based processors, into a range of products for human nutrition. The amount of expenditure required for the realization of the project is equal to € 7,172,870.84 which corresponds to an agreed support of € 2,351,086.78. The expenditure concerned investments aimed at the modernization and strengthening of the raw material transformation line to obtain food for human consumption, as well as the strengthening of the machinery and equipment of the farms involved for the cultivation of soft wheat from allocate to the supply chain.